



STATE LIQUOR & WINE OUTLET STORES NH LIQUOR COMMISSION

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NEW HAMPSHIRE LIQUOR COMMISSION HOSTS BORDEAUX RELEASE EVENT & SALE

CONCORD, NH – The New Hampshire Liquor Commission (NHLC) will host a Bordeaux Release Event on Thursday, August 26th, 9am – 9pm at the New Hampshire Liquor & Wine Outlet located at 27 Coliseum Avenue in Nashua (exit 6 off the Everett Turnpike). The event features the sale of multiple vintages including newly released 2007s at very special savings. Consumers can sample some of the world's most distinguished wines during two separate tastings from 12pm – 2pm and 6pm – 8pm. After this event, limited quantities will be released to nine additional New Hampshire Liquor & Wine Outlets at the same savings.

Produced in the Bordeaux region in the Southwest of France, Bordeaux is known for producing some of the most prestigious wines in the world. The New Hampshire Liquor Commission will offer 10% off the purchase of 6 to 11 bottles of Bordeaux wines and 15% off 12 or more bottles, mixed and matched, through September 26th or while supplies last. A wide selection of Bordeaux are available including Chateau Guiraud Sauternes 2005, Chateau Petrus Pomerol 2005, Chateau Lynch Bages Pauillac 2005, Chateau Latour 2005, Chateau Leoville Barton Saint-Julien 2005, and Chateau Segur Saint-Estephe 2005. Bordeaux from 2000 and most vintages to date will also be on sale.

“More people are drinking wine than ever before and our outstanding selection of Bordeaux wines will cater to all levels of wine drinkers,” explained NHLC Commissioner Joseph Mollica. “The Bordeaux Release Event will offer consumers the opportunity to choose from the best Bordeaux selection in the Northeast at unbelievable savings.”

For the most up-to-date list of wines to be included in this sale and to check inventory by store, visit www.LiquorandWineOutlets.com.

About the New Hampshire Liquor Commission

The New Hampshire Liquor Commission operates retail locations throughout the Granite State and serves more than 9 million customers each year. More than \$2 billion in net profits have been raised for the state since the first store opened in 1934. Visit www.LiquorandWineOutlets.com to locate a store, search for product availability, learn about monthly sales, review wine tasting schedules, and sign up to receive significant savings with monthly Email Extras.

